



# The POPPY Society

**The Poppy Society** celebrates and honors the most generous donors to the Roxie Theater, a cornerstone of San Francisco's cinematic and cultural legacy.

**Honoring the Poppy Theater, the original name of the Roxie's historic home on 16th and Valencia Street, this society connects modern supporters with over 110 years of cinematic history in San Francisco.**



Poppy Theatre Ticket from 1913

By joining the Poppy Society, you become part of an enduring tradition, ensuring the Roxie thrives for future generations. Your generosity helps preserve its storied past, sustain its present vitality, and build a brighter future as a beacon of independent film and community. Together, we keep the legacy of the Poppy alive through the Roxie.



Building blueprint from 1913



Calendar from 1937

## 1. Visionary Presenter

*"Leading the charge in ensuring the Roxie's continued excellence."*

**\$500,000+**

### All Poppy Society benefits +

- Be a programmer for the day for a public screening in the Big Roxie
- Donor recognition naming right options
- A lunch with Roxie leadership and local filmmakers with other donors
- Includes all the benefits of an Angel membership

## 2. Luminary Producer

*"Bringing the Roxie's bold mission to life."*

**\$100,000 - \$499,999**

### All Poppy Society benefits +

- Private Big Roxie screening for 100+ people
- One named seat in the Big Roxie
- Special lunch with Roxie leadership and local filmmakers with other donors
- Includes all the benefits of an Angel membership

## 3. Auteur

*"Helping to write the narrative of the Roxie's enduring role in the community."*

**\$50,000 - \$99,999**

### All Poppy Society benefits +

- Private Little Roxie screening for 40 people
- Includes one named seat in the Little Roxie
- Special lunch with Roxie leadership and local filmmakers with other donors
- Includes all the benefits of an Angel membership

## 4. Programmer

*"Illuminating the screen and crafting the magic behind the scenes."*

**\$25,000 - \$49,999**

### All Poppy Society benefits +

- 20% off theater rentals
- Includes all the benefits of an Angel membership

## 5. Cinematographer

*"Highlighting the Roxie's rich history and ensuring its future shines brightly."*

**\$10,000 - \$24,999**

### All Poppy Society benefits +

- 10% off theater rentals
- Includes all the benefits of an Angel membership

## All Poppy Society Levels Receive:

- Recognition on the donor wall
- Exclusive invitations to special screenings and events
- Access to an annual event reserved for Poppy Society members
- On-screen slide recognition before films
- Recognition on the website
- Custom "Poppy Society" donor enamel pin

### Plus, all the benefits of an Angel Membership, including:

- Free Admission!\*
- Free small popcorn
- 5 Roxie guest passes mailed to you along with your membership card
- Invites to special events

\*Most festival screenings are not included in membership benefits.

## For more information:

Email: [giving@roxie.com](mailto:giving@roxie.com) or Call: 415.431.3611



**ROXIE**  
SAN FRANCISCO'S ICONIC NONPROFIT CINEMA

The Roxie Theater is a 501(c)(3) nonprofit organization and donations are tax-deductible to the fullest extent allowed by law. For tax purposes, the deductible amount of your donation is reduced by the fair market value of any goods or services received. Please consult your tax advisor for details. If your donation includes membership or event benefits, we will provide documentation outlining the tax-deductible portion of your contribution.